

	<p>Project title: Promotion and internationalisation of EXEON's service offer Project value: 430 400,00 PLN The contribution of the European Funds: 199 835,00 PLN</p>
<p>SMART GROWTH OPERATIONAL PROGRAMME GO TO BRAND</p>	<p>Smart Growth Operational Programme Action > 3.3. Support for the promotion and internationalization of innovative enterprises > Sub-measure 3.3.3. Support for SMEs in the promotion of product brands — Go To Brand</p>
<p>PROJECT DESCRIPTION</p> <p>Internationalization of activity and the promotion of the company brand through the implementation of tasks in accordance with the industry promotion program for the automotive parts sector and aviation, with an emphasis on a market outside the EU.</p>	
	<p>PURPOSE OF THE PROJECT</p> <p>The project includes the organization of the mission, together with meetings on the spot with potential partners and customers; participation in conferences and fairs held there — as a visitor and exhibitor.</p> <p>The project also includes purchase of promotional and informational materials.</p> <p>Increase our competitiveness through internationalisation of operations, understood as entering new foreign markets, in particular the USA market, and intensifying its operations to the European, Middle and Far East markets.</p>
<p>EXPECTED RESULTS</p> <p>Increasing the recognition of our brand on foreign markets in the automotive, electronics and medical industry. Establishment of cooperation with foreign contractors. Further development of the company, thanks to the adoption to the specific requirements of markets and an increase in exports of our services.</p>	<p>Promotion of the company's brand and offer among potential foreign customers.</p>

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	<p>Project title: Designing and implementing an innovative service EXEON Design Service_EDS Project value: 608 517,90 PLN The contribution of the European Funds: 379 720,50 PLN</p>
<p>SMART GROWTH OPERATIONAL PROGRAMME DESIGN FOR ENTREPRENEURS</p>	<p>Smart Growth Operational Programme Action > 2.3 Pro-innovative business services > Sub-measure 2.3.5 Design for entrepreneurs</p>
<p>PROJECT DESCRIPTION</p> <p>The project involves the implementation of a new design service EXEDN Design Service_EOS. The service will focus on a specific area, personal mobility, in which we have extensive experience.</p>	
	<p>PURPOSE OF THE PROJECT</p> <p>The basic value of the new service will be a significant shortening of the design process . It will be based on: the methodology and organisation of the design process developed for this purpose; automatic use of the vehicle geometry generator in the CAD environment.</p> <p>Increase the competitiveness of the company by bringing an improved design service EXEON Design Service_EDS. The service will allow the company to more effectively attract customers.</p>
<p>EXPECTED RESULTS</p> <p>Products designed under this service will be able to be competitive in design as well as in technology and price. The focus on personal mobility will ensure that the design process will be optimized for the selected target group, will better match the product to the user, and will be adapted to the customer's requirements.</p>	<ul style="list-style-type: none"> ▪ Optimizing and accelerating the design process. ▪ Reduction of time needed for the service. ▪ Focusing on a selected part of the market.

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