



**OPERATIONAL PROGRAMME** 

emphasis on a market outside the EU.

Internationalization of activity and the promotion

of the company brand through the implementation of

for the automotive parts sector and aviation, with an

tasks in accordance with the industry promotion program

SMART GROWTH

PROJECT DESCRIPTION

**GO TO BRAND** 

Republic of Poland



Project title: Promotion and internationalisation of EXEON's service offer Project value: 430 400,00 PLN The contribution of the European Funds: 199 835,00 PLN Smart Growth Operational Programme Action > 3.3. Support for the promotion and internationalization of innovative enterprises > Sub-measure 3.3.3. Support for SMEs the promotion of product brands — Go To Brand

## PURPOSE OF THE PROJECT

The project includes the organization of the mission, together with meetings on the spot with potential partners and customers; participation in conferences and fairs held there — as a visitor and exhibitor.

The project also includes purchase of promotional and informational materials.

Increase our competitiveness through internationalisation of operations, understood as entering new foreign markets, in particular the USA market, and intensifying its operations to the European, Middle and Far East markets.

Promotion of the company's brand and offer among potential foreign customers.

EXPECTED	RESULTS

Increasing the recognition of our brand on foreign markets in the automotive, electronics and medical industry. Establishment of cooperation with foreign contractors. Further development of the company, thanks to the adoption to the specific requirements of markets and an increase in exports of our services.

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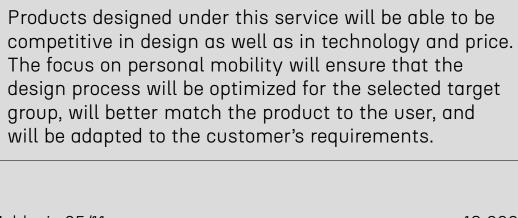
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EXPECTED RESULTS

European Funds

Smart Growth

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PROJECT DESCRIPTION

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The project involves the implementation of

a new design service EXEDN Design Service\_EOS.

The service will focus on a specific area, personal

mobility, in which we have extensive experience.

**DESIGN FOR ENTREPRENEURS** 

European Union

European Regional

service EXEON Design Service\_EDS

Smart Growth Operational Programme Action > 2.3

Project value: 608 517,90 PLN

Design for entrepreneurs

PURPO SE OF THE PROJECT

environment.

attract customers.

shortening of the design process.

use of the vehicle geometry generator in the CAD

• Optimizing and accelerating the design process.

Reduction of time needed for the service.

• Focusing on a selected part of the market.

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